

# 2017 FSF Sports Summit

May 24-25, 2017—Jupiter Beach Resort & Spa

*Hosted by the Florida Sports Foundation  
and Palm Beach County Sports Commission*



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# WELCOME

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Sports Industry Professionals:

Thank you for attending the 2017 Florida Sports Summit, an annual event hosted by the Florida Sports Foundation, and this year, held in conjunction with the Palm Beach County Sports Commission.

This meeting of the Florida Sports Industry minds and collection of the top national sports events rights holders will prove to be beneficial for everyone involved.

While the schedule for the two days of meetings and presentations is quite full, we hope you will be able to spend some quality time with fellow sports professionals from around Florida and the United States.

Our hosts, the Jupiter Beach Resort and Spa and the Palm Beach County Sports Commission have ensured everyone's visit to the area will be a memorable occasion.

Please feel free to reach out to any of the Florida Sports Foundation, Palm Beach County Sports Commission and Jupiter Beach Resort and Spa staff for assistance during your stay.

Enjoy your time at the 2017 Florida Sports Summit and thank you for your part in the State of Florida's annual \$57 billion sports industry.

## The Florida Sports Foundation Staff

Stephen Rodriguez, Sr. Vice President

Nick Gandy, Director of Communications

Charlotte Cowen, Director of Finance

Lisa Osteen, Director of Marketing

Michael Washington, Event Coordinator

Elissa DiCamppli, Executive Assistant

Amanda Capone, Event Manager

Anthony Pelligrino, Event Manager

***Note to Attendees: The Wifi passcode for non-guests of the hotel is sandybeach. Hotel guests use their name and room number.***

# SCHEDULE

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## Wednesday, May 24, 2017

TIME	EVENT	LOCATION
Noon – 5:30pm.	Check-in / Registration	Gallery
3:00 p.m. – 5:30 p.m.	Florida Sports Commission Meeting <u>Open to Sports Commissions Only</u> <i>Business Casual</i>	Pompano/Dolphin/Sail
6:00 p.m. – 7:00 p.m.	Reception <i>Resort Casual</i>	Sinclair's Terrace

## Thursday, May 25, 2017

10:00 a.m. – Noon	2017 Sports Summit Program <i>Business Casual</i>	Pompano/Dolphin/Sail
Noon – 1:00 p.m.	2017 Awards Luncheon <i>Business Casual</i>	Amberjack/Bonito
1:30 p.m. – 5:00 p.m.	Sports Summit Program Continues <i>Business Casual</i>	Pompano/Dolphin/Sail
5:45 p.m. – 6:00 p.m.	Buses Depart for Closing Reception/Dinner	JBRS Lobby
6:15 p.m. – 7:30pm	Reception <i>Business Casual</i>	Pavilion PGA National
7:30 p.m. – 9:00 p.m.	Dinner <i>Business Casual</i>	Ironwood PGA National
9:00 p.m. – 9:15 p.m.	Buses Depart to return for JBRS	Ironwood PGA National

## Friday, May 26, 2017

7:00 a.m. – 9:00 a.m.	Vouchers provided for Breakfast	Sinclair's
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# PRESENTERS—Thursday, May 25

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**Note: Times are an estimate and presentations will be made on a rolling schedule**

- 10:00 a.m.     **Alicia McConnell, United States Olympic Committee**     Alicia.mcconnell@usoc.org  
*Alicia McConnell is the Director of Training Sites and Community Partnerships for the USOC and oversees 17 Olympic and Paralympic Training Sites and 11 Community Olympic Development Programs. She has a background as an elite athlete and coach competing at the University of Pennsylvania and played professionally on the Women’s International Squash Tour from 1986-91.*
- 10:12 a.m.     **Alan Kidd, National Association of Sports Commissions (NASC)**     alanrkidd@gmail.com  
*Alan (Al) Kidd became President and CEO of the NASC in 2017 following a career in advertising, marketing, private equity and education. From 2004 to 2012, his team built a nationally recognized Sports Commission adding more than \$150 million dollars of sports tourism revenue for the City of San Diego.*
- 10:24 a.m.,     **Steve Ducoff, Association of Chief Executives for Sport (ACES)**     sdducoff@gmail.com  
*Steve Ducoff is the President and CEO of the Association of Chief Executives for Sport (ACES), a trade association of 61 CEOs of sport organizations. Formerly he was CEO of the Billiard Congress of America (BCA) and the Colorado Springs Sports Corporation.*
- 10:36 a.m.     **Jay Eckert / Casey Keiber, US Masters Swimming**  
jeckert@usmastersswimming.org / ckeiber@usmastersswimming.org  
*Jay Eckert manages USMS sponsor relationships, including existing sponsors and the development of new partnerships. He also serves as the advertising director for SWIMMER magazine. A lifelong swimmer, he stays active in triathlons and open water events.*  
*Casey Keiber is the USMS’s programs and events coordinator ensuring the organization’s events and programs continue to provide a high level of value to members and attract new participants. She is currently working toward her USA Swimming Level II and USMS coach certification.*
- 10:48 a.m.     **Mike Caldwell / Scott Pittman, Independent Sports Association**  
tardevils@msn.com / spbulldawg@gmail.com  
*Mike Caldwell has been involved in organized softball for over 25 years. He became the ISA North Carolina State Director in 2004. While maintaining the state director job, he was asked to be the VP for the Southern Region of ISA and was appointed the CEO of ISA in May of 2016.*  
*Scott Pittman started with ISA in 1995 as an umpire. He became an area director in 2003 and the state director in 2011. In late 2016 was appointed as National VP of Directors.*
- 11:00 a.m.     **Mike Higgins, National Association of Intercollegiate Athletics (NAIA)**     mhiggins@naia.org  
*Mike Higgins is the NAIA Director of Championships with nearly 30 years of successful leadership in managing athletics events and venues with significant experience in fundraising and sponsorship sales. Prior to the NAIA, he was Vice President of Events for the United States Olympic Track and Field Trials in Eugene, Ore., where he coordinated one of the most prestigious events in Olympic track and field.*
- 11:12 a.m.     **Stephen Guerra / Jan Traphagan, National Beep Baseball Association**  
nbbasec08@gmail.com / beepballjan@gmail.com  
*Stephen Guerra, of Rochester, Minnesota, is the Secretary of the National Beep Baseball Association and Jan Traphagan, of Indianapolis, Indiana, is the 1st Vice President.*

# PRESENTERS—Thursday, May 25

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- 11:24 a.m. **Christine Strong Simmons, USA Fencing** c.simmons@usfencing.org  
*Christine Strong Simmons, the USAF Director of Operations, has 15+ years of experience in sport and management including: RFP and program development, event planning, contract negotiation and staff management. She provides operations oversight for national & international events and membership.*
- 11:36am **Casey Taker, Open Water Planet** casey@openwaterplanet.com  
*Casey Taker brings 10+ years of experience in the sports travel industry to the 'Open Water Planet' team. As the owner of Anytakers Sports & Entertainment, she has designed and managed travel experiences at over 200 events including The Super Bowl, Daytona 500, Kentucky Derby and The Masters.*
- 11:48am **Kimberly Hadley / Linda Wedewer, International Gay & Lesbian Football Association**  
kimberlyhadley@hotmail.com  
*Kimberly Hadley has 41 years of experience as a professional, certified and licensed soccer referee and has worked as a MLS, A-League and NPSL referee. She has 25+ years experience as a mentor to new referees and is the author of various competition rules. Linda Wedewer has been an IGLFA Assistant since 2007 and has served in various capacities including site selection, venue logistics, information/data collection, referee liaison and volunteer coordinator.*
- Noon Awards Luncheon**
- 1:24 p.m. **Scott Scherr, First Responder Games** scott@firstrespondersports.org  
*Scott Scherr is the President of First Responder Sports and the 2017 First Responder Games will be held in Palm Beach County, June 5-17, with 30 sports and events.*
- 1:36 p.m. **Cyd Weiner, Yellow Ball Sports (Rising Stars Softball)** contrlfk7@aol.com  
*Cyd Weiner has been a manager for the Rising Stars Softball Tournament, for more than 20 years, that brings college coaches right to players. A reason this December event is attractive to college coaches is it plays out while the schools are still on holiday break.*
- 1:48 p.m. **Adam Rogers, American Junior Golf Association** arogers@ajga.org  
*Adam Rogers is the AJGA Florida Regional Director, which is developing golf's next generation.*
- 2:00 p.m. **Lisa Barsby / Azam Rangoonwala, Powerboat P1**  
lisa.barsby@powerboatp1.com / azam.rangoonwala@powerboatp1.com  
*Lisa Barsby is a multiple British, European and World jet ski champion and now the driving force behind the P1 AquaX racing series. She has raced all over the world and is one of the most successful British and European jet ski racers and the first woman to win an open title at the IJSBA World Championships. Azam Rangoonwala is the International liaison and provides vital back-up and support for the US and UAE championship coordinators.*

# PRESENTERS—Thursday, May 25

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- 2:12 p.m. **Stephen Adair / Eddie Carvacho, Major Beach Soccer**  
sadair@majorbeachsoccer.com / eddie@majorbeachsoccer.com  
*Managing Partners of Major Beach Soccer, Stephen Adair and Eddie Carvacho are committed to create, organize, operate and stage beach soccer tournaments to deliver fun, competitive and memorable beach soccer experiences to athletes, fans, casual spectators and our partners.*
- 2:24 p.m. **Marcus Celestine, International Slow Pitch Softball** chefcelestine@gmail.com
- 2:36 p.m. **Toni Maddux, Florida Women’s Bowling Association** tmaddux36@gmail.com  
*Toni Maddux was elected to the Florida Bowling Association Board in 1985 and spent nine years on the USBC Bowling Council. A bowler since the age of 10, she became certified in the adult leagues in 1967 and has been a delegate to the National Bowling Convention for 35 years*
- 2:48 p.m. **Josh Branham, Global Archery** joshb@globalarchery.com  
*Josh Branham is the Director of Operations at Global Archery Products, Inc. since August, 2015 when he joined the staff as Public Relations Director. Before that Josh was a teacher and worked in public relations in Minor League Baseball for two seasons.*
- 3:00 p.m. **OPEN TIME FOR BREAK**
- 3:12 p.m. **John Cain / Roy Hattaway, United States Fastpitch Association** john.cain09@comcast.net  
*John Cain founded the United States Fastpitch Association (USFA) in 1998 in Panama City, Florida. John is now the National Director of the fastest growing fastpitch organization in the country.*
- 3:24 p.m. **Niall Brooks, Rugby America North** nbrooks@rugbyamericasnorth.com  
*Niall Brooks is the General Manager of Rugby America North (RAN) and the former Chief Operations Officer. He has extensive knowledge and experience of rugby in the region having first began working for North America West Indies Rugby Association (NAWIRA) in 2003 as its Development Planning Officer.*
- 3:36 p.m. **James Taylor /Chris Horton, USSSA Basketball** tayloredathletesinc@gmail.com  
*James Taylor is the State and National Director for Florida USSSA Basketball and Chris Horton is the Assistant Director for the organization that gives athletes of all backgrounds the opportunity to learn from the game and grow both on and off the court.*
- 3:48 p.m. **Debra Kimbrell, AAU Baseball** debra@ausports.org  
*Debra Kimbrell is a Senior Sport Manager for the AAU Baseball program offering opportunities for athletes of all ages, in all skill levels to compete in baseball event programming throughout the country*
- 4:00 p.m. **Pete Carson, USA Shooting** pete.carson@usashooting.org  
*Pete Carson’s primary role at USAS is to oversee the Junior Olympic programs and assist the Director of Competitions with national events. He is also responsible for national records and rankings and heads up ISSF officials renewals and USAS certification programs.*
- 4:12 p.m. **Justin Miller, USA Field Hockey** jmiller@usafielddhockey.com  
*Justin Miller serves as a direct point of contact for Club Administrators for information regarding National Events. He works closely with the events team to facilitate National Event logistics and aims to utilize sport as a resource to strengthen communities and inspire the next generation of youth to be active.*

# PRESENTERS AND RESORT MAP

4:24 p.m. **Scott Cudmore, US Figure Skating** skcfl16@gmail.com

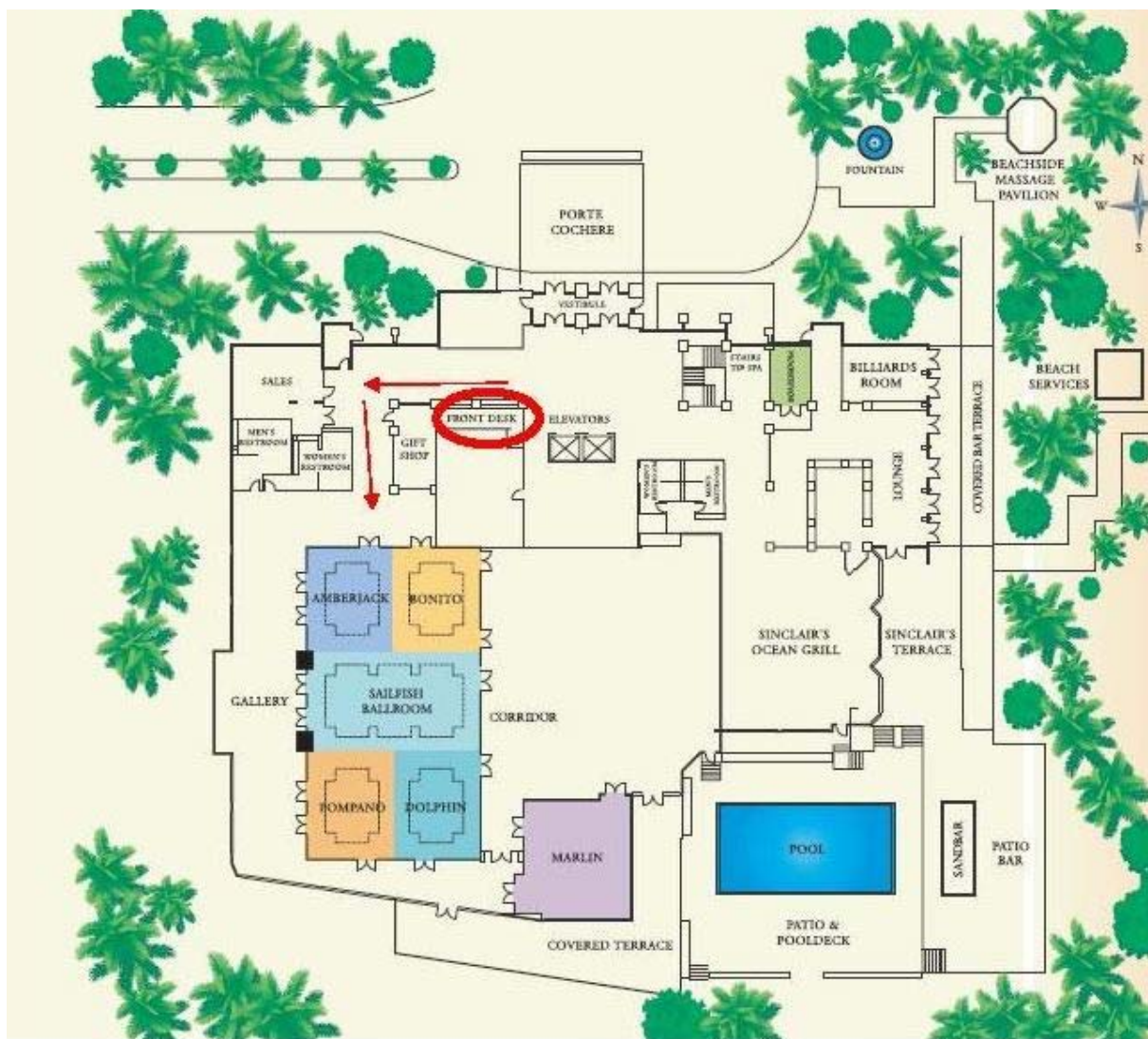
*Scott Cudmore is currently a South Florida figure skating coach. Prior to relocating, he spent 27 years in Raleigh, NC as a Rink Owner, General Manager, Skating Director, Head Coach, and Club President. He served as LOC Chair for two South Atlantic Regional, two Eastern Sectional Figure Skating Championships, and Basic Skills and Nonqualifying Competitions.*

4:36 p.m. **Pedro Meloni, USA Weightlifting** pedro.meloni@usaweightlifting.org

*Pedro Meloni manages USA Weightlifting's eight annual national events, the 2017 Pan American Championships and 2018 IWF Junior World Championships (if awarded to the US). He was the Weightlifting & Paralympic Powerlifting Manager at the 2016 Olympic & Paralympic Games*

4:48 p.m. **Mike Hoyer, American Youth Soccer Organization** mikehoyer@ayso.org

*Mike Hoyer's AYSO experience began as a youth player, referee, founding member of Region 75 in Whittier, CA and as a volunteer coach. That led to other opportunities including Regional Commissioner and Board Service, Area Director and being elected to the National Board of Directors in 2013.*



## Sports Commission Representatives in Attendance

Sean Walter, Bradenton Area Sports Commission	swalter@bacvb.com
Saskia Fisher, Broward County Sports Development	sfisher@broward.org
Carol Hudson, Broward County Sports Development	chudson@broward.org
Jennifer Lastik, Central Florida Sports Commission	jlastik@centralfloridasports.org
Brent Nelson, Central Florida Sports Commission	bnelson@centralfloridasports.org
Jason Siegel, Central Florida Sports Commission	jsiegel@centralfloridasports.org
Tara Hamburger, Daytona Beach Area CVB	thamburger@daytonabeach.com
Joleen Cacciatore, Gainesville Sports Commission	jcacciatore@gainesvillesportscommission.com
Kevin Houseknecht, Gainesville Sports Commission	khouseknecht@gainesvillesportscommission.com
Tom Norton, Jacksonville Sports	tom@jaxsports.com
Alan Verlander, Jacksonville Sports	alan@jaxsports.com
Adam Ashton, Experience Kissimmee	aashton@kissimmesports.com
John Poole, Experience Kissimmee	jpoole@experiencekissimmee.com
Tyler Weyant, Experience Kissimmee	tweyant@kissimmesports.com
Gary Ewen, Lee County Sports Development	gewen@leegov.com
Jeff Mielke, Lee County Sports Development	jmielke@leegov.com
Mathew Ratner, Greater Miami CVB	mratner@gmcbv.org
Jose Sotolongo, Greater Miami CVB	jsotolongo@gmcbv.org
Ed Caum, Naples, Marco Island, Everglades CVB	edcaum@colliergov.net
Nicole King, Naples, Marco Island, Everglades CVB	nicoleking@colliergov.net
Michael Obyc, Naples, Marco Island, Everglades CVB	michaelobyc@colliergov.net
Corry Locke, Ocala/ Marion County Sports Commission	corrylocke@marioncountyfl.org
Glen Allen, Palm Beach County Sports Commission	gallen@palmbeachsports.com
George Linley, Palm Beach County Sports Commission	glinley@palmbeachsports.com
Kris Pursell, Palm Beach County Sports Commission	kpursell@palmbeachsports.com
Matt Dunn, Palm Coast and the Flagler Beaches	mdunn@visitflagler.com
Craig Lenniger, Palm Coast and the Flagler Beaches	clenniger@visitflagler.com
Chris O'Brien, Panama City Beach CVB	cobrien@visitpanamacitybeach.com
Consuelo Sanchez, Pasco County Sports Commission	cbsnachez@pascocountyfl.net
Ray Palmer, Pensacola Sports	rpalmer@pensacolasports.org
Mark Jackson, Polk County Sports Marketing	mark@centralfloridasports.com
Ryan Ritchie, Polk County Sports Marketing	ritchie@centralfloridasports.com
Marc Zimmerman, Polk County Sports Marketing	zimm@centralfloridasports.com
Sean Doherty, Punta Gorda/Englewood Beach VCB	sean.doherty@charlottecountyfl.gov
Rob Wells, Sarasota County Sports Commission	rwells@visitsarasota.org
Sarah Kirchberg, St. Pete/Clearwater Sports Commission	sarah@visitspc.com
Tim Ramsberger, St. Pete/Clearwater Sports Commission	tim@visitspc.com
Brian Hickey, Tallahassee Sports Council	hickeyb@leoncountyfl.gov
Jason Aughey, Tampa Bay Sports Commission	jaughey@tampabaysports.org
Kevin Greene, Treasure Coast Sports Commission	kgreene@treasurecoastsports.org
Rick Hatcher, Treasure Coast Sports Commission	rhatcher@treasurecoastsports.org
Ryan Strickland, Treasure Coast Sports Commission	rstrickland@treasurecoastsports.org
Mike Zito, Treasure Coast Sports Commission	mzito@ircgov.com